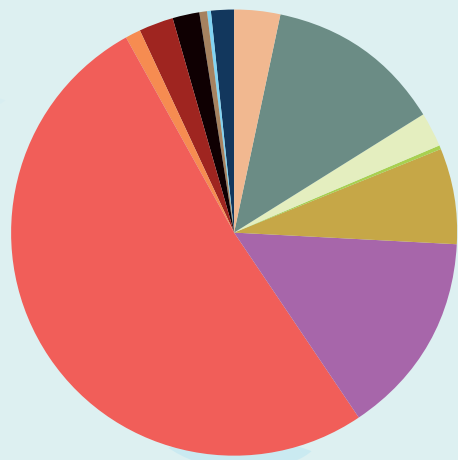
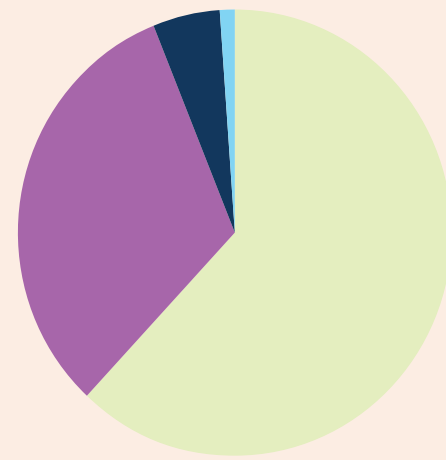


Income by Funder 2018/2019



- Baildon Parish Council
- The Big Lottery
- Bradford MDC
- The Brelms Trust
- Bradford VCS Alliance
- Locala
- NHS Bradford District CCG
- Groundwork
- Westcliffe Health Centre
- Bradford Teaching Hospitals
- Sovereign Healthcare
- Cnet
- Other Grants and Donations

Expenses split 2018/2019



- Staffing
- Project Delivery
- Operational Central
- Publicity
- Governance

How to Support HALE

Local funding support and donations meant we have been able to continue to improve health where there is the greatest need.

- Volunteering—fully supported and welcoming volunteer programme
- Become a Business Friend of HALE—sponsor a group or support us through workplace fundraising
- One-Off donation, Online donation or Become a “Friend of HALE” - (www.cafonline.org or search for Health Action Local Engagement) set up a giving scheme of regular small amounts enabling us to deliver more.
- Donations from small local organisations
- Donations in memory of loved ones

Fundraising events

Year on year HALE is humbled by the amount of fundraising events taking place in the community that help us to continue running some of our needed services.

Welcome to the 2018/19 HALE Annual Report.

Chief Executive Officer's Report

2019 has been another busy, but very successful year for HALE. We started the year by being awarded a GSK (Kings Fund) Impact Award for our work in developing HALE into an authorised SystmOne user and throughout the year we have continued to develop and evolve our work across the Bradford District.

We have accepted new challenges including the delivery of Self Care Champion for the local Community Partnership and the provision of the Single Point of Access for Diabetes Prevention and Management Projects whilst continuing to deliver our ongoing Befriending Scheme with its associated Advocacy Service, Community Connector (social prescribing) Programme, Engaging People Programme, Warm Homes Healthy People, Bradford Royal Infirmary (A&E) work, Hypertension Outreach Project, Youth and Sexual Health Outreach work, Weekly Drop-In and Workshop Sessions, Wellbeing Cafes, Community Development Activities and our Allotment and associated work in the Crag area (including formative work with the local school). As the VCS Anchor for the local Community Partnership, HALE has been a significant member of the associated leadership team and, as a result, our profile and a more acute understanding of our capabilities has developed not only across the local area but Bradford as a whole. This places us in a positive position to access future funding opportunities from the developing Community Partnership and Primary Care Networks.

It is especially pleasing to hear unsolicited independent comments about people's positive experience with our Hale service delivery.

“What you have done is overwhelming, you have done so much and I could not have done this without you. I am so grateful for your support.”

We are especially fortunate to have a fantastic and dedicated staff team at HALE and to each I thank them for their enthusiasm, professionalism, flexibility and

ongoing commitment. This is mirrored by our brilliant group of volunteers without whose help we would be unable to deliver our much needed and important work into the community. I also want to express thanks to our dedicated trustee team who provide their direction, guidance, governance and full support to HALE.

As a charity HALE is totally reliant on accessing funding from organisations such as the local Clinical Commissioning Groups, the Big Lottery, the Local Authority and other supporters big and small. To all who have helped support HALE over the past year through either a grant or a donation, however large or small I would like to say a massive thanks. In particular I would like to express gratitude to 2 organisations who have supported us over this past year. Firstly, Sovereign Health who provided us with a grant which allowed us to upgrade our Mobile Outreach Venue (our bus) to include hot and cold running water and a toilet – this makes a huge difference not only to our staff and volunteers who utilise the bus but it allows us to perform tests which we ordinarily would not be able to do without access to a toilet – thus increasing our flexibility in service delivery to our clients.

Secondly Chordiality took it upon themselves to choose HALE as their chosen charity for the year. As such not only did I get to enjoy a wonderful rendition of Mozart's Requiem at Bradford Cathedral but they also provided us with a cheque for £2000 to support our organisation.

We are currently developing a number of funding applications to increase our output and presence across Bradford. I am confident that we will prove successful in those, not simply as a result of our ability to write winning funding bids but because the professionalism, enthusiasm and dedication shown by all across the HALE team allows funders to have the confidence to utilise our services with a guarantee that we will deliver.

Alastair McGregor
Chief Executive Officer



Health Action Local Engagement
Healthy Living Project

HALE, 1 Westgate, Shipley, West Yorkshire BD18 3QX
Tel: 01274 271088

www.haleproject.org.uk info@haleproject.org.uk

Charity No. 1123542 Company No: 6443243

Published November 2019, full accounts available online.



Social Prescribing – Community Connector Service

Our Community Connectors service has grown from strength to strength in the last year. Working alongside our partner organisations; The Thornbury Centre, Equality Together and Healthy Lifestyle Solutions we have supported over 1400 people in the last financial year.

We have seen a significant increase in referral numbers via the Bradford City and Districts GP practices pathway. Our dedicated and experienced team work with individuals who need practical one to one support and advice to help link them into their local communities and we help Individuals to make the first steps by motivating and encouraging those who may lack confidence. We can support individuals with a wide range of needs/issues and help to locate and access social activities, alongside signposting and referring to services within their local communities.

Leylands Medical Centre said:

“We have been referring patients to the social prescribing service since the pilot a couple of years back. I can say that we are all extremely pleased with the service offered to patients. We have had a most excellent service from HALE Staff.

We have seen tangible evidence of the improvements the social prescribing service can offer to the lives of some patients. Often these patients repeatedly bounce around the medical system when the real psycho-social problems remain unaddressed. Often they have needs that we as clinicians do not have time to address. At worst, sometimes these patients become over medicalised and completely dependent on the medical system. Social prescribing has helped some of these patients find their own independence and increase their confidence allowing them to begin the journey towards self-management, hopefully for the long term”

Central and Eastern European focused work (CEE)

As part our Social Prescribing services, HALE have continued to support Bradford’s Central and Eastern European Community (CEEC) with connectors who have been able to support individuals in their first language. Alongside our GP based referral route, we have supported the weekly “shared table” sessions at St John’s Church in BD7 which is very popular with the CEEC community, providing much support and help to those in need.

We have also continued to run regular drop in sessions at The Ridge Medical Practice which provided support, advice and signposting for issues such as welfare benefits, housing, accessing the healthcare system and education and also helping to access work / support with CV’s. We have also been able to support many concerned individuals ahead of Brexit, linking in with the CEEC Frontline Support Group and other CEEC Services. Our community connectors have also supported individuals who have attended with concerns around immigration and settled status, signposting individuals to the appropriate services and information.



“When I first met my Community Connector I felt really strung up inside. This service has helped me to start to think that life can again one day be good. I am in a far better place than I was thanks to HALE – God bless.”



“Helps and advises people and is very nice. She does not refuse anyone and when you ring her, she answers the phone and that is great that such a person exists. Thank you very much. Hale is a very good organisation that helps people.”

A & E Work

HALE’s Community Connector service has had a visible presence in the Bradford Royal infirmary for the past 2 years. Community Connectors have worked alongside the A & E dept receiving 225 patient referrals with various support needs. Through the service Community Connectors have worked with some of the most deprived people from across the Bradford District, with many complex issues. Reasons for referrals have included social isolation, anxiety, chronic pain, suicide attempts, drug and alcohol use, COPD, access to food banks, debt and other financial issues. Community Connectors have been able to access resources that the duty social workers and other staff were unaware of such as Warm Homes Healthy People who could provide emergency food parcels and bedding etc. Community Connectors have also signposted and referred into other relevant services as well as working with individuals on a one to one basis through the wider Community Connector service.

Engagement and Community Development

We have continued to deliver a range of successful engagement activities on behalf of the 3 Clinical Commissioning Groups (CCGs) across Bradford. Our work ensures that local people can share their needs, views and ideas which can influence the design and commissioning of future health services.

Our work this year has focussed on listening to thousands of people, gathering information about a range of health areas including care navigation, changes to over the counter prescriptions, patient participation for GP Practices and primary care in BD3. We collate the information we have gathered and present our findings back to the CCG.

As part of Care Navigation roll-out, HALE was involved in delivering sessions to frontline admin staff within GP practices to promote referral sources into the social prescribing service via SystmOne.

Our community development work continues in targeted areas of Baildon and Shipley where we work with local people to develop and deliver a range of activities to benefit the wider community. Activities this year included establishing the amazing Men’s Shed, Singing Group and community trips. We must also highlight the successful continuation of the Crag Community Allotment and Craft Group which are delivered by dedicated HALE volunteers.

Across the winter of 2018/2019 we also provided the Warm Homes Healthy People Service, in partnership with Groundwork, Age UK, Family Action and Inn Churches. This free service aims to support vulnerable people to save money and keep warm by advising of small energy efficient measures, providing emergency support and advice on energy bills, and helping with debt and benefits checks.

Hypertension Outreach Project (HOPS)

Our HOPS Project, funded by the British Heart Foundation, expanded this year, enabling a greater number of people to access Blood Pressure testing sessions throughout the Bradford area in various settings ranging from community centres, work places, shopping arcades to local fun days and festivals promoting a more personalised and less clinical approach to help people address both their health and wider social care needs.

19% of service users tested had a high blood pressure reading and were recommended to see their GP within 24 hours.

Diabetes Prevention and Management Support

This year HALE became the Single Point of Access (SPA) provider for the local Bradford Diabetes Prevention and Management Programmes. The SPA received over 400 referrals from GPs and other Health Professionals for people at risk of developing diabetes or those already living with the condition. As the SPA, we carried out holistic assessments to understand specific needs and find out more about the barriers they faced. We then successfully matched people with lifestyle coaches within one of the thirteen local partner providers so their needs could be met.

Crag Community Development Work

HALE’s work in the Crag Community of Shipley has ridden the waves of uncertainty in the past twelve months and has, beyond expectations, seen new avenues of possibility emerging for the coming year. The ‘Warm Welcome’ craft group and ‘Blooming Marvellous Community Garden’ continue to become more self-sustaining, with ever increasing links with other groups in their community Working with staff and children at High Crag Primary Academy has seen increased trust and raised expectations of what is possible for the coming year. Further exciting opportunities have developed over the summer of 2019, watch this space!...

“I like gardening, growing fruit and vegetables; I like meeting people and sharing ideas and plants.”



“The British Heart Foundation Services Engagement Team (North East, Yorkshire & Humber) are delighted and proud to nominate the HOPs team at HALE for a BHF Heart Hero Award in recognition of the commitment, dedication, time and energy they gave to help beat heart and circulatory disease”

Befriending and Advocacy Project

The SAL Befriending Scheme is a joint scheme between the HALE Project and Community Action Bradford and District which has been running over the last 10 years. It started on 1st April 2009 and since then we have taken over 1200 referrals, recruited over 600 volunteers and matched them to over 630 older people in the Shipley and Bingley community. We currently have around 90 pairs visiting in the district contributing about 100 hours each week of companionship.

We have over 36 agencies referring older isolated people, living alone in our community into the Befriending Scheme. Some may be going through a temporary low period, after bereavement, accident or illness, whilst others may have become isolated due to old age and frailty or chronic physical or mental health. We match those isolated people with local volunteers who have applied and trained to become befrienders. We take time to get to know our volunteers and all volunteers complete a DBS check. We take great care with matching which produces long lasting friendships, benefitting both the older person and the volunteers too! Volunteers become part of a team, with invitations to ongoing training and social events.

As our project has developed advocacy has become an important addition. Our advocacy workers often support befriendees who have very complex difficulties eg, a combination of physical or mental health problems and sometimes learning difficulties. Over the past few years they have identified a gap in services for older people needing advocacy. This can mean that in an economic environment where services are being cut or stretched, older people who are feeling isolated can be more vulnerable to neglect and abuse by not being able to make their voice heard.

HALE Social Groups

Our ongoing regular Wellbeing Cafes, Social Groups and Craft Groups for older and isolated people continue to be popular.

We run weekly walking, cycling, woodwork and craft groups, as well as our weekly 'Men's Shed' in Baildon.

Our weekly Chit Chat (ladies), Gents and Guys and Dolls groups are ever popular.

We have a wellbeing café running monthly in both Baildon and Wilsden, as well as weekly sessions for Baildon and Wrose Buddies.

Our new friendly and informal Sing-a-long-a-Baildon group runs twice a month.

“Although I come to knit and natter, I don’t knit but love the nattering. Has improved my confidence. A fun group. Lovely people”



SystmOne

HALE is uniquely set up with full access to SystmOne from September 2018, This enabled easy referral pathways into the Social Prescribing service and providing a single point of access for diabetes prevention and management which has allowed for quick and easier feedback on patient outcomes.

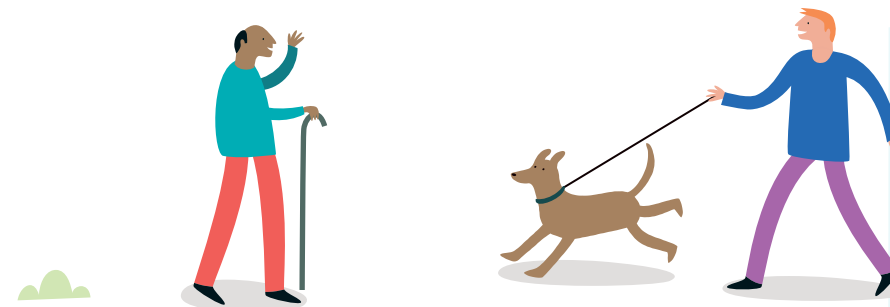
My befriender...”has given me so much of my confidence back that I now feel almost like my old self. He has also introduced me to other people and they have become firm friends too. Thanks to all the help and friendship I have received from the team at Hale. I now feel able to give back a little and have become a befriender myself!”



“It helps to have back up from an advocate. It helps as I don’t know all the jargon and language they use on telephone help lines - I don’t want to get it wrong. It takes some of anxiety away”



“Absolutely fantastic service, really helps family to know that the volunteer is visiting and they are happy”



“Outreach is a good service and we are lucky to have this type of service”



“I’d like to thank my contact from HALE for her help and support through a tough time. She put me in touch with a number of people, in particular a craft group which I’m loving and also a really lovely guy who helped me with some complicated forms”



“I always appreciate meeting other volunteers. Volunteering has made a positive impact on my health and others. I always feel appreciated!”

Youth Work

HALE’s Youth Work continues to deliver positive health and wellbeing messages to the young people in the Bradford District ranging from tackling youth loneliness, bullying, community and voice, to safe sex and the dangers of child sexual exploitation and other risky behaviours. We work in partnership with LOCALA and Step2 Young Peoples Health Project to deliver a Sexual Health Outreach Service across the Bradford District and have support from Baildon Town Council, BRELMS Trust, Leeds Community Foundation and the Bradford VCS Alliance for our wider youth work provision.

Our well established connections with local primary & secondary schools and colleges are crucial in enabling us to promote health & wellbeing messages on a range of issues affecting young people.

We regularly utilise our Mobile Outreach Vehicle to get to the hardest to reach places, resulting in greater face-to-face contacts with young people.

This year we were very kindly supported by Sovereign Health with a grant to help us to make necessary upgrades to our vehicle to enable us to offer additional services.

Volunteering

We remain fully supported by our team of invaluable volunteers without whose help we would be unable to deliver all our services – this is especially so in our befriending work. The trustees (who themselves are volunteers) and staff of HALE wish to thank our volunteers for their help and assistance over the past year.

If you’re interested in Volunteering for the HALE Project, please contact: info@haleproject.org.uk / 01274 271088 for more information!

ABCD Grants

HALE were heavily involved in the application process for the ABCD Grants (Asset Based Community Development) funded through Bradford City and Districts Clinical Commissioning Groups (CCG). These grants were to support and activate a range of grassroots community activities and ideas which will improve the health and wellbeing of local people. A number of grants were distributed to the community groups we work with and helped individuals, associations, and institutions to come together to realise and develop their strengths.

of older people felt less isolated after intervention

54%

59% about the people they could rely on for help

100%

Social groups for older people

of older people made new friends by joining these groups

25%

increase in patients reporting hardly ever visiting their GP for really minor illnesses

60%

of young people felt a part of the wider community after intervention

50%

Social groups for young people

of young people felt like their views were being heard

50%

of young people felt they'd made a difference to their community

of the service users enjoyed having a be-friender visit them regularly

96%

94%

of users felt they were getting the support that they needed

73%

of the friends or families reported they felt better knowing a befriender regularly visited



“ You’ve made me feel like a person and not just a number. It feels like I matter. ”

of the befrienders enjoyed befriending someone who felt isolated

100%

Befriending and Advocacy

Social Prescribing 1,427 patients supported

of people reported they would reduce how often they would visit a GP for minor illnesses

57%

of people reported they would recommend the service to a family or friend

84%

96%

of people reported they were satisfied with the support they had recieved

94%

of people reported that their support was tailored to their needs

HALE

17,204 service users engaged across all services April 2018 - March 2019

414

existing service users continue to access HALE services.

2,198

newly registered service users accessing HALE services.

3,211

Face to Face

Engaged 2,737

Chlamydia tested 223

Sexual Health 6,171

217

Prevention

were referred into a program to enable lifestyle changes

207

Management

were referred into a program to help manage their diabetes better

Diabetes

Warm Homes Healthy People

”

“ I would like to thank you personally for your support, the quality of my life has considerably improved. ”

Hypertension

19% of users had a high blood pressure reading and were referred to their GP

1%

of total people tested

those with HIGH BP

0.03%

of service users were referred to A&E

1%

were referred to a GP within 24hrs

people reached in the community

250

424

Engagement Project

Involving peoples decisions about their healthcare and wellbeing

Self Care 1,010



GP & Care Navigation 2,078

Carers 50

PPG 37

members

Domestic Violence 17

Over the counter Medicines 103